

SOCIOPRAGMATIC DEVELOPMENT OF VIRTUAL SOCIAL NETWORK BEHAVIOR.

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Abstract: This study is meant to investigate how English Studies majors who have been accepted in an outstanding course of study for the development of pragmatic competence use and interact with social networks. Facebook and Youtube were the most popular social networks for improving pragmatics. On social media, the most prevalent pragmatics knowledge was regarding speech actions, kindness, and conversational implication. The study's findings were recommended to assist English language learners in comprehending the context of their utterances, communicating clearly to their audience, and overcoming the obstacle of ambiguity resulting from utterance style, position, and frequency.

Keywords: pragmatic competence, social networks, English students, strategies

СОЦИОПРАГМАТИЧЕСКОЕ РАЗВИТИЕ ПОВЕДЕНИЯ В ВИРТУАЛЬНЫХ СОЦИАЛЬНЫХ СЕТЯХ

Аннотация: Это исследование было разработано для изучения специальностей английского языка, обучающихся на исключительных академических курсах для развития прагматической компетентности и взаимодействия с социальными сетями. Facebook и Youtube были самыми популярными социальными сетями для улучшения прагматики. Наиболее распространенные прагматические знания в социальных сетях были связаны с речевыми действиями, добротой и разговорными эффектами. Результаты исследования рекомендуются, чтобы помочь изучающим английский язык понять контекст своих высказываний, четко общаться со своей аудиторией и преодолеть барьеры двусмысленности, вызванные стилем, позицией и частотой речи.

Ключевые слова: прагматическая компетентность, социальные сети, изучающие английский язык, стратегии.

Annotatsiya: Ushbu tadqiqot pragmatik kompetentsiyani rivojlantirish va ijtimoiy tarmoqlar bilan o'zaro aloqada bo'lish uchun ajoyib o'quv kursiga qabul qilingan ingliz tili fanlari mutaxassisliklarini o'rganish uchun mo'ljallangan. Facebook va Youtube pragmatikani takomillashtirish uchun eng mashhur ijtimoiy tarmoqlar edi. Ijtimoiy tarmoqlarda eng keng tarqalgan pragmatik bilim nutq harakatlari, mehribonlik va so'zlashuv ta'siriga tegishli edi. Tadqiqot natijalari ingliz tilini o'rganuvchilarga o'z so'zlari kontekstini tushunish, o'z tinglovchilari bilan aniq muloqot qilish va nutq uslubi, pozitsiyasi va chastotasidan kelib chiqadigan noaniqlik to'siqlarini yengib o'tishda yordam berish uchun tavsiya etilgan.

Kalit so'zlar: pragmatik kompetentsiya, ijtimoiy tarmoqlar, ingliz tili talabalari, strategiyalar.

People's lives everywhere in the world have benefited greatly from the recent growth of social networks. Everybody can see the advantages of social networks in this "The World is Flat" era, according to author Friedman. In addition to the many advantages that members of social networks enjoy, such quick access to information and a wealth of continuously updated content, there are an extensive range of entertainment options. The power to link is an additional essential aspect that is fundamentally changing how people, communities, and nations deal with one another. As a result, social networks have gained popularity due to its many features that make it easy for users to communicate, exchange, and obtain information. Furthermore, researching the advantages and applications of social networks for students might yield insightful suggestions for enhancing the education and training of students in the present industrial revolution 4.0 era — particularly young people in general. Several domestic publications, in particular, highlight the social networks' quick development and their function in helping students majoring in Linguistics and English Studies acquire English in general and pragmatics in particular. Nguyen(2006) emphasized the importance of prioritizing higher education quality by providing students with practical resources such as reference books, relevant search pages on the internet, and long-term study methods. The process of integrating social networks to evaluate foreign language learning through projects, according to Dao Xuan Phuong Trang and Nguyen Minh Tri(2001), enhances students' aptitude and raises their motivation for learning and critical thinking abilities, as well as their spirit of self-study and interest in learning foreign languages. Blake (1998) point out that "technology can play an important role in promoting language acquisition by enhancing learners' electronic exposure to a wide range of authentic materials" (p. 210).

Pragmatics- is the study of the relationship between the structure of a semiotic system, such as language, and its use in context. It is part of the theory of meaning, alongside semantics. Pragmatics examines implicit meaning, inference, and language structure in relation to supposed and inferred contexts. Pragmatics is an important aspect of general linguistic theory due to its inherent subject matter, potential explanations for other language phenomena, and response to over-idealization in current grammatical theory. Pragmatics has gained multidisciplinary attention, drawing on insights from philosophy, linguistics, psychology, and language sociology. Modern semiotics uses the term "pragmatics" to refer to the philosophical work of C. S. Peirce and R. Carnap. This is reflected in C. Morris'(1938) three divisions of semiotics, which study sign systems, including syntax, semantics, and pragmatics. Furthermore, pragmatics emphasizes the connection between meaning and speech context. The pragmatic field focuses on five key aspects:

- 1) Addressees or addressers (hearer and speaker)
- 2) Leech agreed that the crucial speech occurred in a social and physical situation. However, he prioritized contextually relevant knowledge.

- 3) Leech describes both the purpose of a speech and the motive behind it.
- 4) In pragmatics, linguistic utterances can be conducted as acts to address a given circumstance.
- 5) Enclosed verbal acts refer to sentences or symbols that are not actual sentences, but can also be short or long phrases.

The extent to which major English students use social media to improve their pragmatic knowledge. Students who spent an hour on social media for pragmatic learning accounted for 56 percent of the total, while those who studied for two hours accounted for 24 percent. Additionally, 10% of pupils had studied for three hours. However, just 6% of students have spent more than 3 hours learning pragmatics on social networks. Students spend an hour to three hours studying pragmatics on social networks, which may be a valuable period for learning.

Table 1: Sources that students usually adopt to learn pragmatics

Social networks used by students	Frequency	Percent (%)
Facebook	77	85.6
Youtube	69	76.7
Tiktok	47	52.2
Instagram	46	51.1
Twitter	10	11.1
Snapchat	3	3.3
Others	5	5.6

Table 1 depicts the usual sources used by students to learn pragmatics. In Vietnam, 85.6 percent of students rely on "Facebook" as their primary source of information for Pragmatics. It is followed by "YouTube," which accounted for 76.7 percent. Tiktok and Instagram are less popular, with 52.2 percent and 51.1 percent, respectively. Besides, 11.1 percent of students use "Twitter" to search for information, which is a small percentage of the total. Furthermore, with 3.3 percent, almost all minor students use "Snapchat" to learn about pragmatics, while 5.6 percent learn from other sources such as "newspapers" and "applications." Some people believe that using social networks for pragmatic learning is ineffective and wastes time. However, only a small percentage of people believe this. Social networks continue to have a significant role in boosting pragmatic learning. Participants gained knowledge of pragmatics through social networks, including "Presupposition," "Conversational implicature," "Speech acts," "Felicity condition," "Performative and constative," "Politeness," and "Directiveness," with "Politeness," "Speech acts," and "Conversational implicature" having the highest percentage. Modern technology enhances student learning and understanding of pragmatics through social networks. Social media platforms are not always dependable sources of information, thus students should seek out reliable sources or websites to supplement their studies. Researchers feel that schools and

educational institutions are more trustworthy providers of learning than social networks. Teachers employ current teaching approaches to clearly convey the meanings, functions, and definitions of pragmatics to pupils. Researchers provide strategies for both students and teachers to improve their pragmatics and make lectures more engaging.

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A COMPLEX ANALYSIS OF DIPLOMATIC DOCUMENTS

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Abstract. The article reveals the content of the concept of “diplomatic document”, examines the main types and stylistic features of diplomatic documents, associated primarily with their functions and target audience. The author conducts a quantitative analysis of vocabulary and focuses on the peculiarities of the use of lexical units, some of which reveal the specifics of the state’s foreign policy.

Key words: diplomacy; document; official business style; quantitative analysis; document style.

КОМПЛЕКСНЫЙ АНАЛИЗ ДИПЛОМАТИЧЕСКИХ ДОКУМЕНТОВ