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EVALUATING THE IMPACT OF HEMIS IMPLEMENTATION ON STUDENT OUTCOMES IN FOREIGN LANGUAGE LEARNING

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Abstract. This article explores the impact of Higher Education Management Information Systems (HEMIS) on student outcomes in foreign language learning. It highlights the advantages of HEMIS in enabling data-driven decision-making, personalized learning, and cross-institutional collaboration to enhance language education. The article also discusses the key considerations surrounding data privacy, capacity building, and the effective integration of HEMIS in language programs to optimize student engagement and proficiency. By leveraging HEMIS-driven insights,

educators can make more informed decisions, allocate resources efficiently, and foster a more inclusive and effective learning environment for language learners.

Key words: Higher Education Management Information Systems (HEMIS), Foreign Language Learning, Student Outcomes, Data-Driven Decision-Making, Personalized Learning, Curriculum Development, Collaborative Learning, Data Privacy, Capacity Building, Educational Technology.

Foreign language teaching and learning has undergone a remarkable digital transformation, driven by the integration of cutting-edge technologies¹⁷⁴. As Green and Gilbert ¹⁷⁵ have noted, the traditional markers of educational resources, such as the number of science labs and library books, are giving way to a new paradigm focused on the information tools and resources available to students.

In this context, the role of Learning Management Systems (LMS) has rapidly evolved, becoming a ubiquitous presence in higher education around the world. The introduction of LMS dates back to the late 1990s, but the content and format of these platforms have undergone significant advancements in the past two decades, reshaping the way language learning is experienced and delivered.

However, the true value of these technological innovations cannot be fully realized unless the nature of educational relationships and experiences also undergoes a corresponding transformation. As the information-age learner demands more meaningful and engaging educational experiences, language educators must adapt their teaching approaches to leverage the capabilities of LMS effectively.

This shift towards a digital-centric language learning ecosystem has profound implications for both the institutional and classroom levels. At the institutional level, the abundance of information resources and tools available to students has become a new benchmark for distinguishing between educational institutions, as Green and Gilbert have observed.

¹⁷⁵ Green, K. C., & Gilbert, S. W. (1995). Great expectations: Content, communications, productivity, and the role of information technology in higher education. Change: The magazine of higher learning, 27(2), 8-18.

¹⁷⁴ Frand, J. L. (2000). The Information-Age Mindset. Educause review, 35(5), 14-20. Freeman, L. D, Anderson M. (2011) Techniques and Principles in Language Teaching. Oxford University Press 199-218.

In the language learning context, the integration of LMS has introduced a wealth of opportunities to enhance the development of various language skills. These platforms provide a versatile array of features and functionalities that can be strategically utilized to create personalized, interactive, and immersive learning experiences for students¹⁷⁶.

As the field of English Language Teaching (ELT) continues to evolve, the role of LMS has become increasingly prominent, with educators exploring innovative ways to leverage these technological tools to support language acquisition and proficiency. The digital transformation in education has challenged traditional teaching methods, compelling language instructors to rethink their pedagogical approaches and embrace the potential of LMS to create more meaningful, engaging, and effective learning experiences for their students.

As higher education institutions increasingly adopt Higher Education Management Information Systems (HEMIS), it is crucial to understand the impact of these systems on student outcomes, particularly in the context of foreign language learning. HEMIS, which integrates and manages various administrative and academic data, has the potential to transform the way language education is delivered and evaluated.

One of the key advantages of HEMIS in foreign language teaching is the ability to collect and analyze comprehensive student data. By tracking student enrollment, course completion rates, language proficiency assessments, and learning outcomes, HEMIS can provide valuable insights that inform curriculum development, teaching strategies, and resource allocation.

For instance, HEMIS data can help identify patterns and trends in student performance, allowing educators to tailor their approach to meet the unique needs of diverse language learners. This data-driven approach can lead to the implementation of personalized learning paths, targeted interventions, and adaptive assessment methods, ultimately improving student engagement and language proficiency.

Furthermore, HEMIS can facilitate the coordination and collaboration among language departments and across institutions. By sharing data and best practices,

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¹⁷⁶ Chapelle, C. (2001). Computer Applications in Second Language Acquisition. Cambridge University Press, Cambridge.

educators can learn from each other's successes and challenges, leading to the development of more effective language programs and the implementation of innovative teaching methodologies.

However, the integration of HEMIS in foreign language education also raises important considerations. Ensuring the privacy and security of student data is paramount, as language learners may share sensitive information related to their linguistic and cultural backgrounds. Robust data governance policies and ethical data usage guidelines must be established to protect student rights and build trust in the HEMIS system.

Additionally, the effective implementation of HEMIS requires significant institutional investment in training, technical support, and change management. Faculty members must be equipped with the necessary skills to navigate and interpret HEMIS data, as well as to integrate these insights into their teaching practices. Failure to address these capacity-building needs can hinder the successful adoption of HEMIS and limit its impact on student outcomes.

As higher education institutions continue to grapple with the challenges of language education in an increasingly globalized world, the strategic implementation of HEMIS can be a powerful tool in enhancing student learning and outcomes. By leveraging the data-driven insights from HEMIS, language educators can make more informed decisions, optimize resource allocation, and ultimately foster a more inclusive and effective learning environment for their students.

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DEMONSTRATION OF LEXICAL COMPETENCE

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Annotation. Language and language development are fundamentally based on lexis. EFL learners may become frustrated and demotivated because of limited lexical knowledge. Learners should possess a foundation of lexis that enables them to advance to a higher level of development in the four fundamental communication skills. It is discussed the systematic teaching of lexis is one of the things that is preventing communicative competence from continuing to develop. This current condition is mostly the result of teachers' ignorance of the lexical field.

Key words: lexical competence, meaning, collocations, vocabulary.

Lexical competence is that aspect of communicative competence that is concerned with knowledge of lexical or vocabulary items and their meanings, and the ability to use them appropriately. It is common knowledge that without grammatical accuracy a statement can be understood, but without accurate vocabulary, it is really difficult. Vocabulary refers to the level of language that deals with lexical items or content words